



Potential Gretna Gritty Sponsor,

On May 8<sup>th</sup>, 2021, Gretna Glen will host the **EIGHTH** annual “Gretna Gritty”. This event is a 5k Mud Run Fundraiser to support Gretna Glen operations. Runners and walkers will traverse our hilly terrain, overcoming 20+ obstacles (challenge by choice) along the way. The course is sure to challenge each participant along with making great memories. At our last event in 2019 over 800 participants from 8 states and counties covering much of Pennsylvania joined in for the day.

With an event like this, we have a great opportunity to reach out to local businesses in our community and highlight what your business offers. This is our reason for writing to you today. The 2<sup>nd</sup> page of this document you will find a Sponsorship Form with four tiers of sponsorship explained. As a non-profit event, we truly value the chance to have companies and organizations involved. Can you help?

If you choose to sponsor the event and you would like to send a representative from your business to participate we would like to offer you one free registration. One person may sign up using the code sponsorship2k21. We hope that you will use it yourself or pass it on to someone within your company so they can experience this awesome event. Sign up at <https://gretnaglen.org/event/1998737-2021-05-08-the-gretna-gritty-mud-run/>

Please review the enclosed materials and let us know if you have any questions about this awesome event.

God Bless,

Apryl L. Miller, Director  
Gretna Gritty Sponsor Coordinator

Dan Kirby – Assistant Director  
Gretna Gritty Race Director

& The Gretna Gritty Planning Team



## Gretna Gritty 5k Mud Run Sponsorship Form

Business/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Sponsorship Levels: Please check one. Sponsorship registration is due by **April 26<sup>th</sup>, 2021**.

**Area Sponsor - \$1,000 per area**

- Sponsorship of one of the largest viewing areas at the event. (Nitty Gritty Kids Run Start/Finish Area, Registration Area at Funk Center, Gretna Gritty Start/Finish Area, Lake/Pond Area) You get to pick – first come, first serve.
- Name on extra-large banner.
- Name Bolded on back of t-shirts and event marketing.
- Award Ceremony Recognition.

**Obstacle Sponsor - \$500 per obstacle**

- Sponsorship of one of the Gritty's race obstacles. (Monkey Bars, Gritty Nets, Mud Pits, Jacobs Ladder, etc.) You get to pick – first come, first serve.
- Name on banner at sponsored obstacle and at start/finish line pavilion.
- Name on back of t-shirts and event marketing.
- Award Ceremony Recognition.

**Banner Sponsor - \$300**

- Name on banner at start/finish line pavilion.
- Name on back of t-shirts and event marketing.

**Gritty Sponsor - \$200**

- Name on back of t-shirts and event marketing.

Mail form or email by April 26th  
Gretna Glen Camp & Retreat Center  
ATTN: Gritty Sponsors  
87 Old Mine Rd.  
Lebanon, PA 17042  
Director@gretnaglen.org

Cash    Check # \_\_\_\_\_

Amount enclosed: \$ \_\_\_\_\_

Call us if you need to make a CC payment.

\*This is a tax deductible gift.  
Receipt will follow. Thank you.