



Potential Gretna Gritty Sponsor,

On Saturday, May 7th, 2022, Gretna Glen will host the **NINTH** annual “Gretna Gritty.” This event is a 5k Mud Run Fundraiser to support Gretna Glen’s operations. Runners and walkers will traverse our hilly terrain, overcoming 20+ obstacles (challenge by choice) along the way. The course is sure to challenge each participant along with making great memories. Over the last eight events, we have had 5,202 participants and raised \$270,000 to support the mission of Gretna Glen Camp & Retreat Center.

With an event like this, we have an excellent opportunity to reach out to local businesses in our community and highlight what your business offers. This is our reason for writing to you today to invite you to participate in this community event. On the 2nd page of this document, you will find a Sponsorship Form with four tiers of sponsorship explained. As a non-profit event, we truly value the chance to have companies and organizations involved. Do you want to share about your business at this great local event?

If you choose to sponsor the event, we welcome you to send a representative from your business to participate. One person may sign up using the code: **sponsorship2k22** for no charge as part of your sponsorship. We hope that you will use it yourself or pass it on to someone within your company so they can experience this fantastic event. It may also be fun for you to consider making this a fun staff event for your organization. It is a teambuilding event like no other.

Sign up to participate in the Gretna Gritty at: <https://gretnaglen.org/gritty>

Please review the enclosed materials and let us know if you have any questions about this awesome event.

God Bless,

Apryl L. Miller, Director  
Gretna Gritty Sponsor Coordinator

Dan Kirby – Assistant Director  
Gretna Gritty Race Director

& The Gretna Gritty Planning Team



## Gretna Gritty 5k Mud Run Sponsorship Form

Business/Company Name: \_\_\_\_\_  
(Exactly how you want it on print materials)

Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

**Sponsorship Levels: Please check one.** Sponsorship registration is due by **April 7th, 2022.**

**Area Sponsor - \$1,000 per area**

- Sponsorship of one of the largest viewing areas at the event. (Nitty Gritty Kids Run Start/Finish Area, Registration Area at Funk Center, Gretna Gritty Start/Finish Area, Lake/Pond Area) You get to pick – first come, first serve.
- Name on extra-large banner.
- Name Bolded on back of t-shirts and event marketing.
- Award Ceremony Recognition.

**Obstacle Sponsor - \$500 per obstacle**

- Sponsorship of one of the Gritty's race obstacles. (Monkey Bars, Gritty Nets, Mud Pits, Jacobs Ladder, etc.) You get to pick – first come, first serve.
- Name on banner at sponsored obstacle and at start/finish line pavilion.
- Name on back of t-shirts and event marketing.
- Award Ceremony Recognition.

**Banner Sponsor - \$300**

- Name on banner at start/finish line pavilion.
- Name on back of t-shirts and event marketing.

**Gritty Sponsor - \$200**

- Name on back of t-shirts and event marketing.

Mail form or email by April 26th  
Gretna Glen Camp & Retreat Center  
ATTN: Gritty Sponsors  
87 Old Mine Rd.  
Lebanon, PA 17042  
Director@gretnaglen.org

Cash    Check # \_\_\_\_\_

Amount enclosed: \$ \_\_\_\_\_

Credit Card (call to make payment)

\*This is a tax deductible gift.  
Receipt will follow. Thank you.